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Data distribution and acquisition system with incentive information available via medium - has incentive coupon data provided to user personal computer via radio or network and printed into coupons after data input with usage reports is formed

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Number of Countries: 019 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Main IPC	Week
WO 9735441	A2	19970925	WO 97US4125	A	19970306	H04Q-000/00	199744 B

Priority Applications (No Type Date): US 9612955 A 19960306

Cited Patents: No-SR.Pub

Patent Details:

Patent	Kind	Lan	Pg	Filing	Notes	Application	Patent
WO 9735441	A2	E	16				

Designated States (National): CA JP

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Abstract (Basic): WO 9735441 A

The incentive system for providing discounts on purchases utilises a user PC to collect and print the incentive coupons . The manufacturer creates discounts in the form of electronic coupons , and forwards these to a communication system. This may be a radio system or a network, such as the Internet. The user has a PC that is connected to the Internet, or has a radio receiver card for extracting a radio based data. The PC monitors and maintains a database of the new discount coupons relating to the user specified products.

By completing a questionnaire, the user can print out the coupons which can include bar coded data. These are read at check-outs and the data returned to a service bureau for analysis.

ADVANTAGE - Provides electronic system for collecting marketing information based on electronically provided coupons .

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Title Terms: DATA; DISTRIBUTE; ACQUIRE; SYSTEM; INFORMATION; AVAILABLE; MEDIUM; COUPON ; DATA; USER; PERSON; COMPUTER; RADIO; NETWORK; PRINT; COUPON ; AFTER; DATA; INPUT; REPORT; FORMING

Derwent Class: T01; W01

International Patent Class (Main): H04Q-000/00

File Segment: EPI

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